8. Public Information

F. Review report on "Meeting Guide performance."

Please let the fellowship know that the app has three new features: attendance option, you -can choose in person or Zoom. Distance, choose anywhere with in a 5-50 mile radius of your location. Notes field, this is where a Zoom meeting would have its number and password. You may need to update the app to get these new features. We feel that the Meeting Guide is progressing nicely. It's much more reliable than paper meeting lists since it can be updated easier. We asked how it's accessible to the still suffering alcoholic, it was pointed out that some District websites have QR codes that direct them to the app. We do not want GSO to take ownership of the "Everything AA" app. It doesn't add much more than the new app already has

- I. Discuss feasibility research on paid placement of PSA videos on streaming platforms.
- 1. Does this feel like a direction the Conference would like to try? Yes
- 2. What sort of target audience demographics might be reached with this type of PSA message? Anyone who uses these streaming platforms (Hulu, YouTube etc.). We can choose the demographics, go forward with the feasibility research.
- 3. What sort of messaging? Passive placement ads.

We asked how effective these ads would be compared to the ones we already have, tv, radio etc.. It was pointed out that some of these ads are expensive for a lot of Districts.

J.4. Consider request to retire and replace the "A.A. Fact File." Yes, it's outdated. It's easier to make updates on the electronic A.A. Press Media Kit.

K. Review request to create a new form of communication to address anonymity on social media.

We weren't sure what we were being asked to do here. We noted that the current pamphlet "Understanding Anonymity" is somewhat outdated, using terms such as "blogging." We need to do a better job getting this pamphlet out there to members, we're responsible for protecting our own anonymity. We could put something on the Meeting Guide app, or have a link accessibility to information on different platforms.

9. Grapevine and Trustees Committee

Grapevine assembled committee

It was refreshing to have first time attendees on our committee. We reviewed the back ground and several items under the Grapevine and later the Trustees background. Our comments are below.

Item A: Grapevine Workbook- No comments

Items B: Review of Instagram account. Our committee came up with two questions we would like answer on. 1. How was the information gathered, 2. Why was there no date for the under age 25 and under

Item C: WE did a polling of all committee member and put forth the following recommendation. The Grapevine proceeds with publishing books on Gratitude and Finding Your Higher Power.

Item D: We appreciate the fact that the Grapevine did not need GSC approval to change the wording in the preamble. We applaud their decision to bring it to the membership. The feedback provided showed there was no wide-ranging impact on the change to our groups. We then discussed how the change related to Tradition 10 and Tradition 3 as outlined by the trustee we summarized the comments, motions, and feedback regarding the change. The collective group conscience felt it was more in line with Tradition 3 and being inclusive.

Trustees-same group of People

Item E: Reorganization of the Boards. We appreciate the fact that many eyes have thoroughly reviewed the plan and it is taking time to ensure that the all aspects are handled within the boundaries of NY laws, out conference charter and the boards bylaws. We wish it could be summarized for us in general terms.

Item F: Changing words in the pamphlet, "The AA Group". This item was part of the Equitable Distribution of Workload. The committee was fist posed with the question, "how important is it?" to change the words office and officer with trusted service and trusted servant. The more conversation we had the clearer the change would suit our principals. In that trusted service reduces ego and big shotism and officers get paid-trusted servants do not get paid.

Item G: Revise the pamphlet "Do You think your different". The committee felt that it was time to change out the stories.

10. Treatment and Accessibilities

Treatment and Accessibilities

Item A. Review progress report for the older alcoholic.

Leaving in the trusted servants and group conscience that right decisions were made. None of us read the updated stories or pamphlets. Leaving for delegates right of decision.

Item B. Review progress report on military audio interviews.

Consider not just active military but inactive and retired military as well. How they may be helped and how they may be helpful as well to current and active military members. Okay with updated changes to audio and visual.

Item C. Discuss draft version of A.A. guidelines for remote communities

Memorandum for review. "Remote Community" Pass on to Review process. Help to establish link to A.A. community.

Item D. Review content and format of Treatment kit and workbook

Concerned that stripped down or shortened kit or workbooks may keep people in committee positions from adequately doing their jobs. Across A.A. literature is their other areas that would better be suited for shortened or condensed material. Crucial to services.

Item E. Review contents and format for Accessibilities Kit and workbook

We trust our servants especially in current climate and with shortages. We ask our delegate to continue to observe committees and evaluate if things are being done properly.

Item F. Consider request to revise the pamphlet The A.A. group to reflect the importance of the group as a spiritual entity as stated in long form of tradition 5.

What exactly is a "scoring tool" referencing? No need to change. Leave as is. Page 7 has shortened tradition and long form found on page 31. May be confusing to a newcomer but it is a service pamphlet.

Item G. Consider request to revise text in the chapter getting plenty of rest in booklet Living Sober

We approve the request in moving forward. It is a false statement that can be misconstrued even if that was not its original intended purpose.